



BULLETIN: 03TSS-081
LINES: ALL

ACDelco NEWS BULLETIN

TO: TOTAL SERVICE SUPPORT PARTICIPANTS DATE: MAY 30, 2003
FROM: S. T. THELEN, MERCHANDISING
SUBJECT: JUNE ACDelco NEWS

The June edition of the ACDelco News is chock-full of product and program information. Check out the dates and locations for an IHRA, Busch Series, or Nascar race near you. See if you have all of the latest ACDelco product catalogs and publications, not to mention the updated Merchandising & Promotional Item Catalog.

2003 Las Vegas National TSS Convention - "Dedicated to Success"
October 23-26, 2003

Las Vegas, better known as the "Entertainment Capital of the World", is your stage for fun in the sun, non-stop action. Whether you are indulging in the amenities offered at the Venetian Resort Hotel and Casino, sampling a five-star gourmet meal, spending the evening being entertained by a world-famous entertainer or at one of the many outstanding production shows, this Disneyland for grownups is ready and willing to fulfill your every dream.

For those new to the city, only twenty minutes from the Las Vegas Strip is the original downtown casino area. The Fremont Street experience is a three-block area so brightly lit in neon that it has been used as the backdrop for countless films, as well as an annual televised New Year's Eve celebration.

Site-seeing enthusiasts have plenty of area attractions to visit that include the Hoover Dam, the dam that tamed the Colorado River and formed the world's largest man-made reservoir, Lake Mead. Check out one of the two Guggenheim Museums, the Liberace Museum or Madame Tussaud's. And, don't forget the souvenirs for family members back home. Las Vegas has several enticing shopping complexes such as Caesars Forum Shops and The Fashion Show Mall.

Your time with ACDelco will be packed with information, excitement and fun! You will have an opportunity to "race" through the Expo area. Pit stops along the way will include the ACDelco Brand room, eBusiness area, TSS alliance partner booths, product system displays, and ACDelco sponsored celebrities (Kurt Johnson, Warren Johnson, Hank Parker, Jimmy Houston to name a few). If that's not enough excitement for you, you will sure find it at the ACDelco sponsored NHRA Las Vegas Motor Speedway Nitro event Friday night. If you're a race fan, be sure not to miss this event. If you've never attended a Nitro event—it's a night you won't soon forget.

Many of you have attended our top notch training classes. Our dedication to providing you with industry leading information doesn't stop there. During this event you will be able to choose from a number of business and technical seminars that are geared directly to you, the shop owner, or your technician. From bottom line improvements to recruiting or from alt. fuels/hybrid fuels to 36/42 volt systems, the choice is yours. And, after two energizing days, we

will conclude with a Saturday night celebration where we will announce the winner of the Technician of the Millennium III contest (you'll have an opportunity to watch the contest as well).

If you plan to go to Las Vegas, you will be joining over 3,000 other TSS shops. It's sure to be one of the largest national conventions in the industry. If you haven't signed up, contact your ACDelco or WD sales representative for information on how you can participate in the 2003 Las Vegas National TSS Convention. Find out how you can experience first hand the thrill of Las Vegas, a city that truly must be seen to be believed!

Approved Merchandising & Promotional Item Catalog

The ACDelco 2003-2004 Approved Merchandising & Promotional Item Catalog is included in this mailing. This Catalog has been updated to reflect changes you have requested. Check out the new items. If you don't see what you want, call 866-9-ACDelco (866-922-3352).

ACDelco Product Catalogs and Publications

The following new 2003 ACDelco product catalogs and materials are now available:

- 5A-100-03 2003 Shocks and Struts Catalog
- 5A-200-03 2003 All Makes/All Models Suspension Products Catalog
(Supersedes 5A-200 dated 2002)
- 15A-100-03 2003 Air Conditioning Catalog
- 15A-139-03 2003 Air Conditioning Numerical Listing
- 16A-100-03 2003 Wire Sets Catalog
(16A-100-03 represents *only* ignition wire sets and leads. Please **keep** the 16A-100 2000 Wire and Cable Catalog as a *reference* while the battery cable catalog is currently being revised.)
- 21A-100-03 2003 Emissions Catalog
(Replaces 21A-100 dated 1999)
- 21A-200-03 2003 Oxygen Sensor Catalog
(Supersedes 21A-102 Catalog dated 2000)
- 31A-1380E-03 2003 Cross-Reference Guide for Remanufactured Alternators and Starters
(Supersedes MS2561-01 dated 1998)
- 35A-105A-03 ACDelco Snowmobile Belts Catalog Supplement
- 35A-200-03 2003 Belt Tensioner and Idler Pulley Catalog
- 41A-100-03 2003 ACDelco Automotive Spark Plug Catalog
(Replaces 2000 Automotive Spark Plug Catalog and 2001 Supplement)
- 41A-101-03 2003 Non-Automotive Spark Plug Catalog
(Replaces 2000 Non-Automotive Catalog)
- 42A-100-03 ACDelco Light Duty Filter Catalog
(Supersedes 42A-100 catalog dated 2002)
- 42A-138-03 Filter Competitive Cross-Reference Guide
(Supersedes 42A-138 Cross-Reference Guide dated 2002)

June 2003 Race Schedule

| Date | Location | Event Type | Event Title | Venue |
|-------------|------------------------------|-------------------|--|----------------------------|
| 6/1 | Dover, DE | Winston Cup | MBNA America 400 | Dover Intl. Speedway |
| 6/6-8 | Richmond, VA | IHRA | 3rd Annual ACDelco Nationals | Virginia Motorsports Park |
| 6/7 | Nashville, TN | Busch Series | The Nashville 300 | Nashville Superspeedway |
| 6/8 | Pocono, PA | Winston Cup | Pocono 500 | Pocono Raceway |
| 6/12-15 | Columbus, OH | NHRA | 39th Annual Pontiac Excitement NHRA Nationals | National Trail Raceway |
| 6/14-15 | Cordova, IL | IHRA | PRO Invitational and Holley Pro-Am | Cordova Dragway Park |
| 6/14 | Sparta, KY | Busch Series | Meijer 300 | Kentucky Speedway |
| 6/15 | Brooklyn, MI | Winston Cup | Sirius Satellite Radio 400 | Michigan Intl. Speedway |
| 6/22 | Sonoma, CA | Winston Cup | Dodge/Save Mart 350 | Infineon Raceway |
| 6/26-29 | St. Louis, MS | NHRA | 7th Annual Sears Craftsman NHRA Nationals | Gateway Intl. Raceway |
| 6/27-29 | Edmonton, Alberta, Canada | IHRA | Inaugural Rocky Mountain Nationals | Budweiser Motorsports Park |
| 6/29 | West Allis, WI | Busch Series | GNC Live Well 250 | The Milwaukee Mile |

Electronic Service Information (eSI)

Effective March 31, 2003, the California Air Resource Board made it mandatory for all OEM's to provide electronic service information to the Aftermarket. General Motors is using the ACDelco TechConnect web site as its means to comply with these regulations. You can log onto acdelcotechconnect.com and click on "Service Information" to find authentic General Motors and Saab Electronic Service Information. The gmtechinfo@gm.com web site contains the five main topic areas (service information, reprogramming, tools and equipment, technical training and technical training materials) from which all relevant information can be accessed.

The following is the daily, weekly, monthly and annual (yearly) electronic service information subscription cost. Log onto acdelcotechconnect.com to subscribe to this service (payment by credit card only - MasterCard/VISA):

GM Pricing:

- \$ 20 (Daily)
- \$ 45 (Weekly)
- \$ 150 (Monthly)
- \$1,200 (Annually)
- \$ 900 discounted price to TSS participants (Annually)

Saab Pricing:

- \$ 10 (Daily)
- \$ 75 (Monthly)
- \$ 180 (Three Months)
- \$ 500 (Annually)

For additional information on this topic, send an e-mail to gmtechinfo@gm.com, log onto acdelcotechconnect.com or call 1-800-825-5886.

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ACDelco Automotive Products

ACDelco has product available for just about every vehicle out there, from Ford, Chrysler, and GM to Toyota, Nissan, Honda and other imports. So, no matter what vehicle your customer drives, we have parts that will fit it to the letter - - parts for every vehicle from A to Z. And you thought it was just G and M.

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|--|--------------------------------|----------------------|
| Ignitions and Switches | Brakes | Reman Transmissions |
| Bearings and Oil Seals | Automotive Motors | Spark Plugs |
| Gauges and Cables | Emissions and Fuel Injection | Oil Filters |
| Radiators | New Water Pumps | Fuel Pumps |
| Shocks and Struts | New All Makes Water Pumps | Chassis Parts |
| Batteries | Electronics | Fuel Filters |
| Wiper Blades | LD/HD Alternators and Starters | Air Filters |
| Vehicle Care Products (including Motor Oil) | Belts and Hoses | Transmission Filters |
| Thermostats and Caps | Front-Wheel Drive | Valve Lifters |
| DuraStop Brakes | Transmission Parts | Lighting |
| Air Conditioning | Clutches | PCV Valves |
| Wire and Cable | Reman Engines | |

For more information about these ACDelco products or programs, visit our website at acdelco.com or contact your local ACDelco regional sales representative.

| <u>ACDelco Regional Office</u> | <u>Location</u> | <u>Telephone Number</u> |
|---------------------------------------|------------------------|--------------------------------|
| Western Regional Office | Thousand Oaks, CA | (805) 373-9600 |
| South Central Regional Office | Irving, TX | (972) 541-5471 |
| North Central Regional Office | Naperville, IL | (630) 961-6750 |
| Northeast Regional Office | Purchase, NY | (914) 251-5160 |
| Southeast Regional Office | Atlanta, GA | (404) 257-3777 |

Enclosure